Read Regularly
Make book time part of your baby’s daily routine. They won’t understand for a while, but that’s fine. What is important is that they hear your words, see the pictures, and start to develop positive feelings about books.

Keep It Simple
If you can, choose books that are sturdy, short, and have simple, colorful pictures.

Snuggle Up
Hold your child in your lap as you read so they can see the pictures and feel cozy.

Describe the Pictures
With infants, you don’t need to read the words on the pages. Instead, describe what is happening in the pictures. Talk about the colors, shapes, and what the characters are doing. Point to the page when you do this.

Speak with Expression
Use an exaggerated voice to make it more interesting!

Actively Involve Them
As your baby develops coordination, involve them more in the reading experience. Let them hold the book or turn the pages.

Follow Their Lead
Let your child guide the reading experience. When they start to lose interest, try another book or stop. Not being forced to keep going will keep them excited about reading!